

subscribe

Company	Organizations We Serve	Services	Insights	News & Events
---------	------------------------	----------	----------	---------------

[Home](#) » [Company](#) » About The Bard Group

Print Page

E-Mail Page

- » About The Bard Group
- » The Bard Difference
- » Our Mission
- » Our People
- » Careers
- » Contact Us
- » Directions

ABOUT THE BARD GROUP

The Bard Group's work takes place at the intersection where hospitals and physicians join forces—to care for patients, practice their professions, serve as stewards for the health of their communities, and generate the revenue that underwrites their activities.



- » [Learn how The Bard Group can help you](#)
- » [We work with some of the best healthcare organizations in the country](#)

The relationships between doctors and healthcare organizations—in which, through which, and with which they must work—have suffered. Changing expectations throughout the healthcare system have eroded trust on all sides, and the internal structures through which they have traditionally interacted have become outmoded and ineffective. In our work we address both facets of those relationships—the structural and the aspirational—so that hospitals and physicians can once again join forces and move forward in a way that provides better clinical care, a positive working environment, and improved business performance.

We chose the ampersand to represent our work on the shape and meaning of the “and” that joins physicians and healthcare organizations—the intersection that defines healthcare.